

## Dr. Pooja Puri



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Dr. Pooja Puri is a distinguished academician, researcher, author, editor, and academic leader with over 25 years of extensive experience in teaching, research, academic administration, and institutional development. She currently serves as **Professor and Head, Department of Management Studies, Amritsar Group of Colleges**, where she has been instrumental in fostering academic excellence, research culture, and industry-academia engagement.

A **National Scholarship Holder** and **Gold Medalist** in both M.Com. and PGDCA, Dr. Puri holds a **Ph.D. in Management** and possesses multidisciplinary qualifications including MBA, M.Com., and PGDCA. Her academic expertise spans **Customer Relationship Management (CRM), Marketing Management, Human Resource Management, Financial Management, Banking & Insurance, Entrepreneurship, Sustainability, and Higher Education**.

As a scholar and researcher, Dr. Puri has made notable contributions to the field of management through her publications in reputed national and international journals, authorship and editing of academic books, and contributions to scholarly book chapters. She has presented research papers at numerous national and international conferences, seminars, and academic forums, actively contributing to the advancement of management knowledge and practice.

Committed to continuous professional development, Dr. Puri has participated in more than **36 Faculty Development Programmes (FDPs)** and attended over **25 workshops, seminars, and webinars**, enhancing her expertise in contemporary management practices, research methodologies, innovation, and higher education.

A dedicated mentor and academic guide, she has successfully supervised and guided **more than 100 MBA dissertations and industry-oriented research projects**, nurturing future business leaders, management professionals, and emerging researchers.

Dr. Puri's commitment to innovation and applied scholarship is reflected in her achievements in intellectual property creation. She is the holder of a **granted Design Patent** titled "*Digital Human Resource Management (HRM) Employee Database Management Device*" and is associated with

a published patent on “*ESG Framework for MSMEs and Related Methods*,” demonstrating her engagement with technology-enabled management solutions and sustainable business practices.

Throughout her distinguished career, Dr. Puri has served in several academic leadership roles, including **Chairperson of the Board of Studies, Head of Department, Convener of Academic Committees, Conference Coordinator, Session Chair, Reviewer, and Organizing Committee Member** for various national and international academic events. Her contributions to curriculum development, quality enhancement, faculty development, and academic governance have significantly strengthened institutional excellence.

As **Editor-in-Chief**, Dr. Puri brings a strong commitment to academic integrity, research excellence, interdisciplinary scholarship, and the promotion of high-quality research that addresses emerging challenges in management and allied disciplines. Her vision is to foster a vibrant platform for intellectual exchange, innovation, and impactful research that contributes to both academia and industry.