

7.1.1 - Measures initiated by the Institution for the promotion of gender equity during the year

Amritsar Group of Colleges (AGC) is committed to promote higher education and empowering women by promoting gender equity. The principle of gender equality is deeply rooted in the Indian Constitution through its Preamble, Fundamental Rights, Fundamental Duties, and Directive Principles. The Constitution ensures equality for women and provides them with equal opportunities to participate in social, political, and economic aspects of life.

About Women Empowerment Cell

The Women Empowerment Cell of Amritsar Group of Colleges was established in September, 2019. The aim of this Cell is to spread awareness about the various perspectives involving the role, participation, challenges, growth and advancement of women in numerous fields. Events under this cell are planned to promote a culture of respect and equality for females in particular, and for all in general.

The establishment of this cell is driven by the imperative to dismantle societal norms that perpetuate the perception of women to be considered inferior and weaker than men. Through a diverse range of activities, including workshops, seminars, guest lectures, group discussions, and artistic endeavors like sketching and painting, the Women Empowerment Cell endeavors to develop an atmosphere that nurtures the mutual fulfilment and growth of every member of our society.

At AGC, we take pride in our achievements in developing gender equality and empowering our female workforce.

Objectives of Women Empowerment Cell

- To enlighten women about their innate strength
- To promote an environment of mutual development
- To strengthen the complementarity of men and women
- To raise awareness among students and staff about gender related issues
- To provide support services like counseling to female staff & students

Team of Women Empowerment Cell

Name	Designation	Department
Ms. Binod Kaur	Chairperson	Applied Sciences
Ms. Kulbir Kaur	Convenor	Applied Sciences
Dr. Namrata Kad	Executive Member	Electrical Engineering
Ms. Arjinder Kaur	Executive Member	Management Studies
Ms. Tejinder Sharma	Executive Member	CSE
Ms. Arshdeep Kaur	Executive Member	DCA
Dr. Amanpreet Kaur	Executive Member	Law
Ms. Dipali Rana	Executive Member	Pharmacy
Ms. Divya	Executive Member	HMCT
Ms. Bhupinder Kaur	Executive Member	FD

Women Empowerment Cell of AGC Amritsar has organized the following events during the session June 2023 to May 2024.

Teej Festival Celebration

Amidst the melodies of Punjabi tunes and the vibrant swirl of traditional attires, AGC campus came alive with the spirit of Teej, a colorful Indian Festival organized by Women Empowerment Cell of the college which was a beautiful blend of cultural pride and togetherness.

Honored by the presence of Madam Ragini Sharma, Director Finance AGC Amritsar, the celebration radiated with joy and camaraderie. Dr. Jatinder Kaur, Vice Principal, Khalsa College; Dr. Neha Tejpal; Madam Meenu Nayyar and Dr. Manmeet Kaur joined in the celebration.

Madam Ragini Sharma eloquently highlighted the significance of preserving cultural heritage and passing it on to future generations. Dr. Gaurav Tejpal, Principal, expressed pride in our commitment to empower the incredible women of AGC.





Two days' Seminar on "Gender Sensitization"

AGC Women Empowerment Cell organized a Two-Day seminar on 'Gender Sensitization' on September 12 & 13, 2023 which aimed to promote understanding of gender equality and sensitivity toward gender-related issues.

On the first day, Madam Binod Kaur and Madam Arjinder Kaur led interactive sessions, discussing various aspects of gender roles. They encouraged open discussions, creating an engaging environment. The second day featured Dr. Upain Kumar Bhatia and Mr. Harinder Singh Sarkaria, who used energetic presentations and role-playing exercises to illustrate gender challenges. These activities left a lasting impact, fostering empathy.





AMRITSAR
GROUP OF COLLEGES
ENGINEERING, PHARMACY, LAW

WOMEN EMPOWERMENT CELL

Organizes


Two Day Seminar

On

GENDER SENSITIZATION



12th & 13th September, 2023

 **GPS Map Camera**



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Jalandhar Division, Punjab, India

12 Km Stone, GT Road, HXGR+RFM, NH 3,

Lat 31.577363°

Long 74.990277°

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International Girl Child Day

AGC Women Empowerment Cell celebrated international Girl Child Day with a panel discussion promoting awareness and the "Beti Padhao, Beti Bachao" initiative.



Seminar on Makeup Art and Skin Care

Women Empowerment Cell organized seminar on Makeup Art and Skin Care. An amazing young entrepreneur Ms. Jahnvi Mehra shared her expertise and talent.



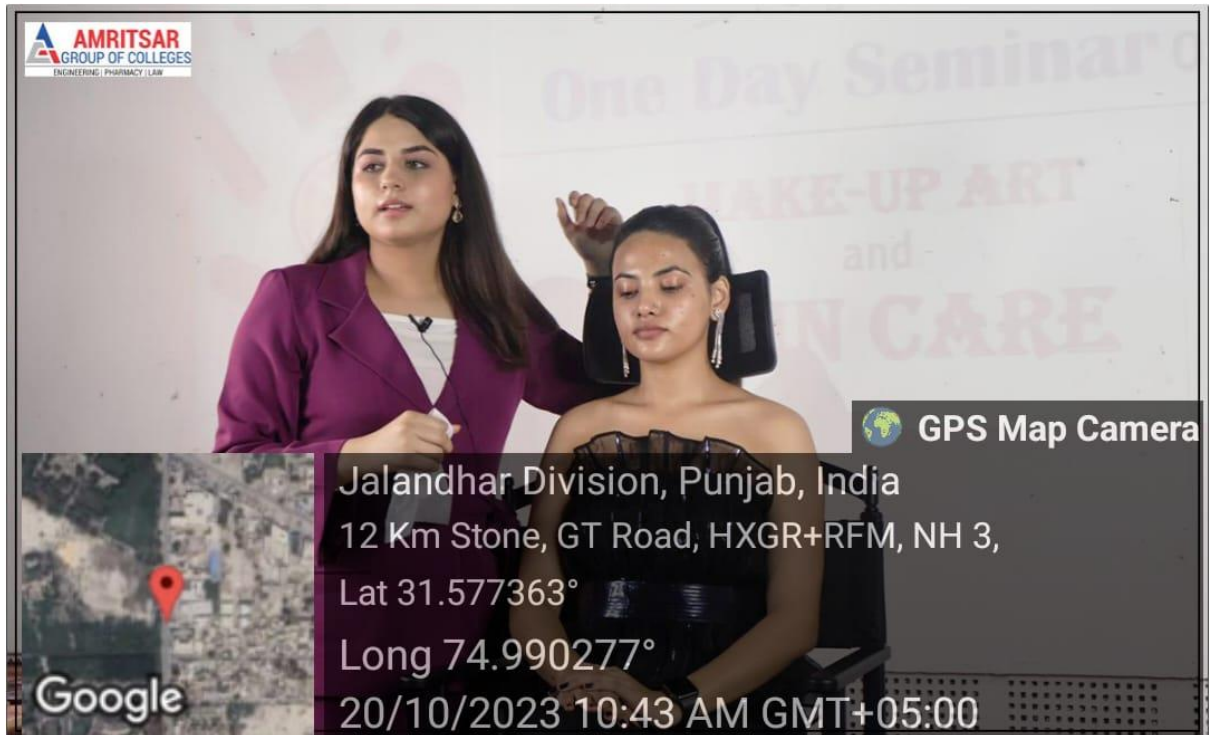
AMRITSAR
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AMRITSAR
GROUP OF COLLEGES
WOMEN EMPOWERMENT CELL
organizes
One Day Seminar on
MAKE-UP ART
and
SKIN CARE

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One Day Seminar on
MAKE-UP ART
and
SKIN CARE

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Glowteal- An initiative to spread Cervical Cancer Awareness

AGC stands in solidarity for 'Cervical Cancer Mukht Bharat' !!

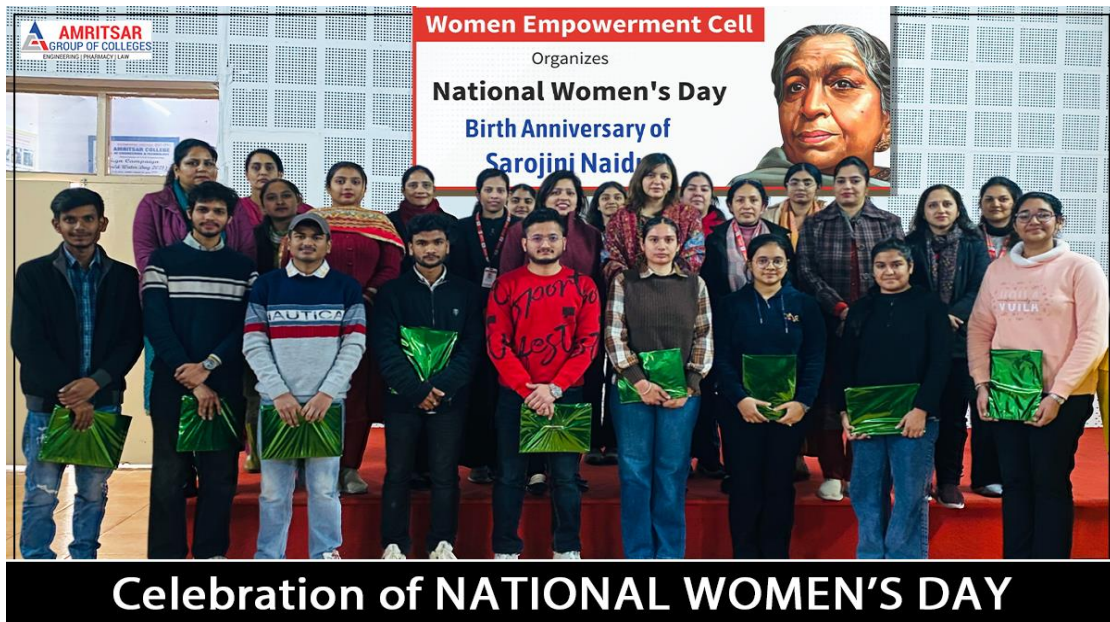
Lighting up in Teal to raise awareness for Cervical Cancer- an initiative by Phulkari - Women of Amritsar. Madam Ragini Sharma, Director Finance AGC, and Dr. Gaurav Tejpal, Principal AGC, supported this campaign, emphasizing, "Together, let's eradicate cervical cancer and empower women's health."



AGC in Teal Light- Cervical Cancer Awareness Campaign

National Women's Day


Commemorating Sarojini Naidu's birth anniversary, AGC Women Empowerment Cell showcased inspiring presentations and a documentary, highlighting her revolutionary legacy. Revered Director Finance AGC Madam Ragini Sharma appreciated the organizers and said "Let's draw strength from her resilience and continue empowering women for a brighter future!"



Poetry Recitation Competition

AGC "Women Empowerment Cell" organized "Poetry Recitation Competition" on "Gender Sensitization" for B.tech 1st year students to raise awareness about important social issues and promote inclusivity and understanding within the community.



 <p>AMRITSAR GROUP OF COLLEGES NAAC Grade 'A' 3rd Cycle Autonomous College</p>	Annual Gender Sensitization Activities	Women Empowerment Cell
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At AGC, we put efforts to promote an environment of gender equity through various activities. The aim of such activities is to work for mutual and sustainable development and progress at all levels.

The Action Plan for the session June 2023 to May 2024 is as follows:

Date	Title of the Program	Resource Person/s
8 th August, 2023	Teej Festival celebration	-----
12 th -13 th September, 2023	Two days' Seminar on "Gender Sensitization"	Dr. Upain Kumar Bhatia Mr. Harinder Singh Sarkaria Ms. Binod Kaur Ms. Arjinder Kaur
11 th October, 2023	International day of Girl Child	Ms. Binod Kaur Ms. Kulbir Kaur
20 th October, 2023	Seminar on Makeup Art and Skin care	Ms. Jahnvi Mehra
17 th Nov, 2023	Glowteal- An initiative to spread Cervical Cancer Awareness	Dr. Priyanka Goyal
13 th Feb, 2024	National Women Day "Session on Prominent Women Personalities"	Madam Ragini Sharma
16 th April, 2024	Poetry Recitation Competition on the theme of "Gender Sensitization"	Ms. Anujeet Kamal Ms. Rajbir Kaur


IQAC Coordinator


Chairperson, Women Empowerment Cell

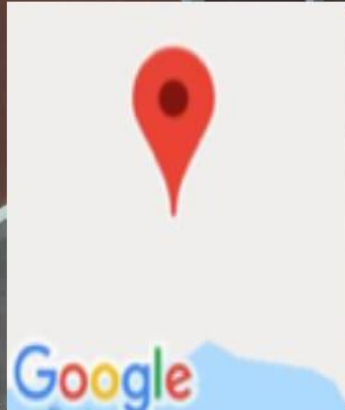
Medical facility

A fully equipped Medical Help Centre, staffed with qualified professionals and nursing personnel, is available on campus to provide comprehensive medical care to students. Specialists are invited to visit the campus as needed. The nursing team and support staff are available 24/7, ensuring access to emergency medicines and ambulance services at all times.





 GPS Map Camera



Amritsar group of colleges, Jalandhar Division,
12 Km Stone, GT Road, HXGR+RFM, NH 3, Meharbanpur,

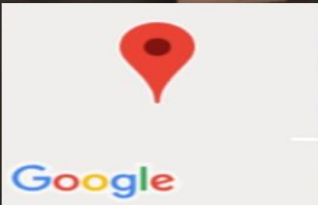
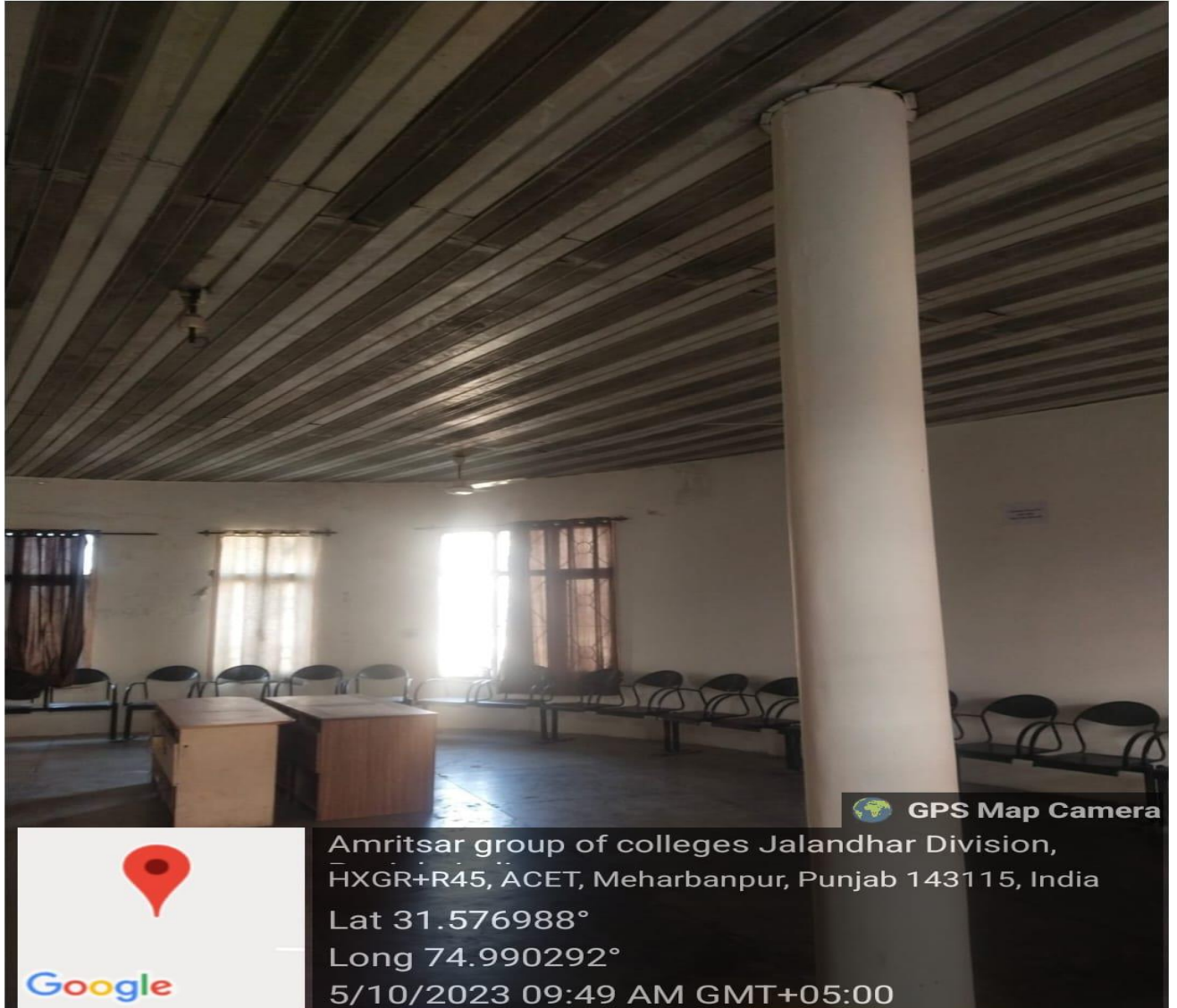
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COMMON ROOMS

The college provides a well-equipped **common room** for students, offering a comfortable and welcoming space for relaxation, social interaction, and recreational activities. This facility is designed to foster a sense of community among students and provide a break from academic routines.

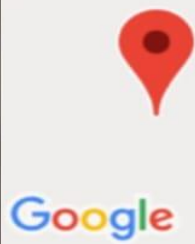


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HXGR+R45, ACET, Meharbanpur, Punjab 143115, India
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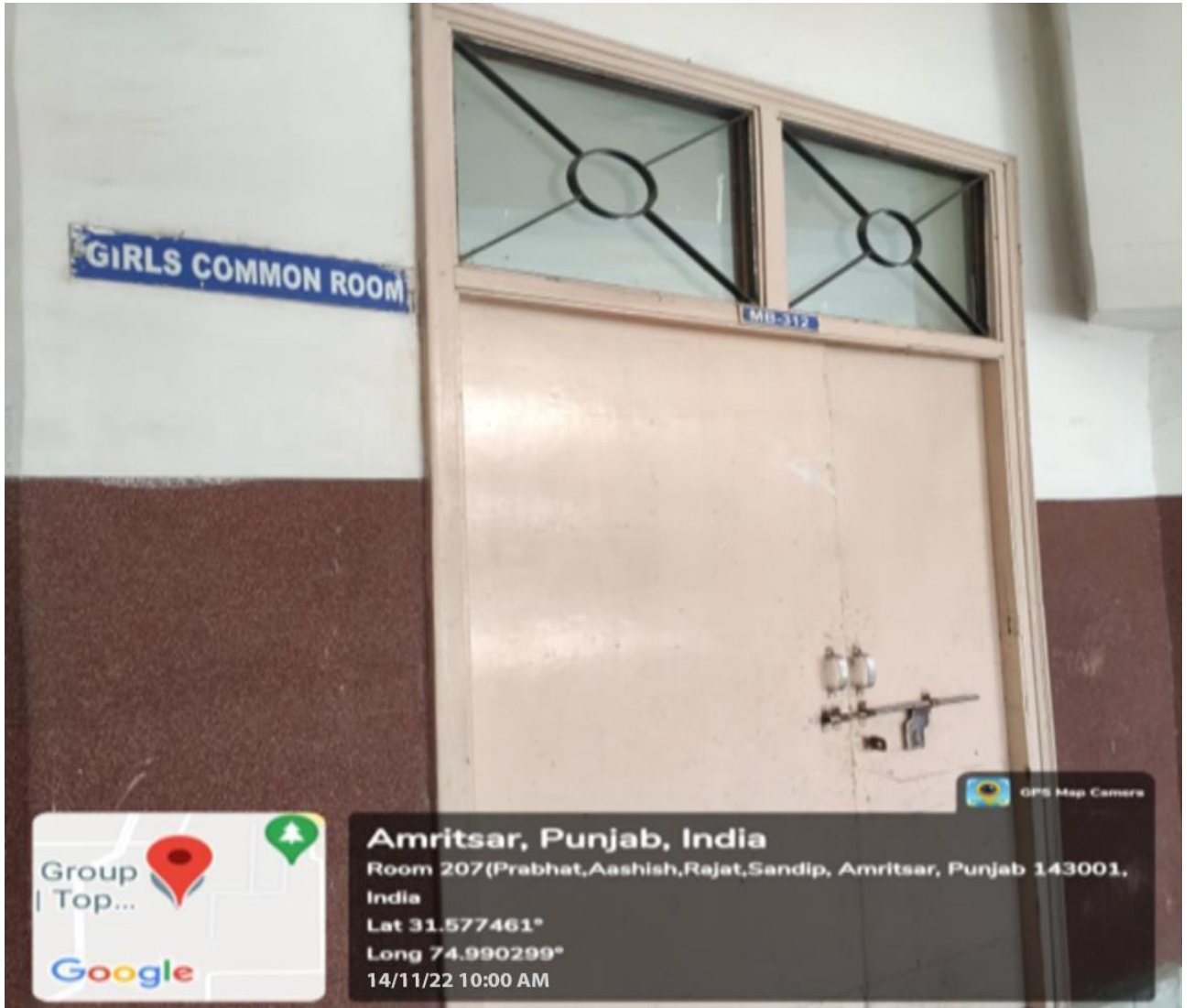


Amritsar group of colleges Jalandhar Division,
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GIRLS COMMON ROOM

MB-312

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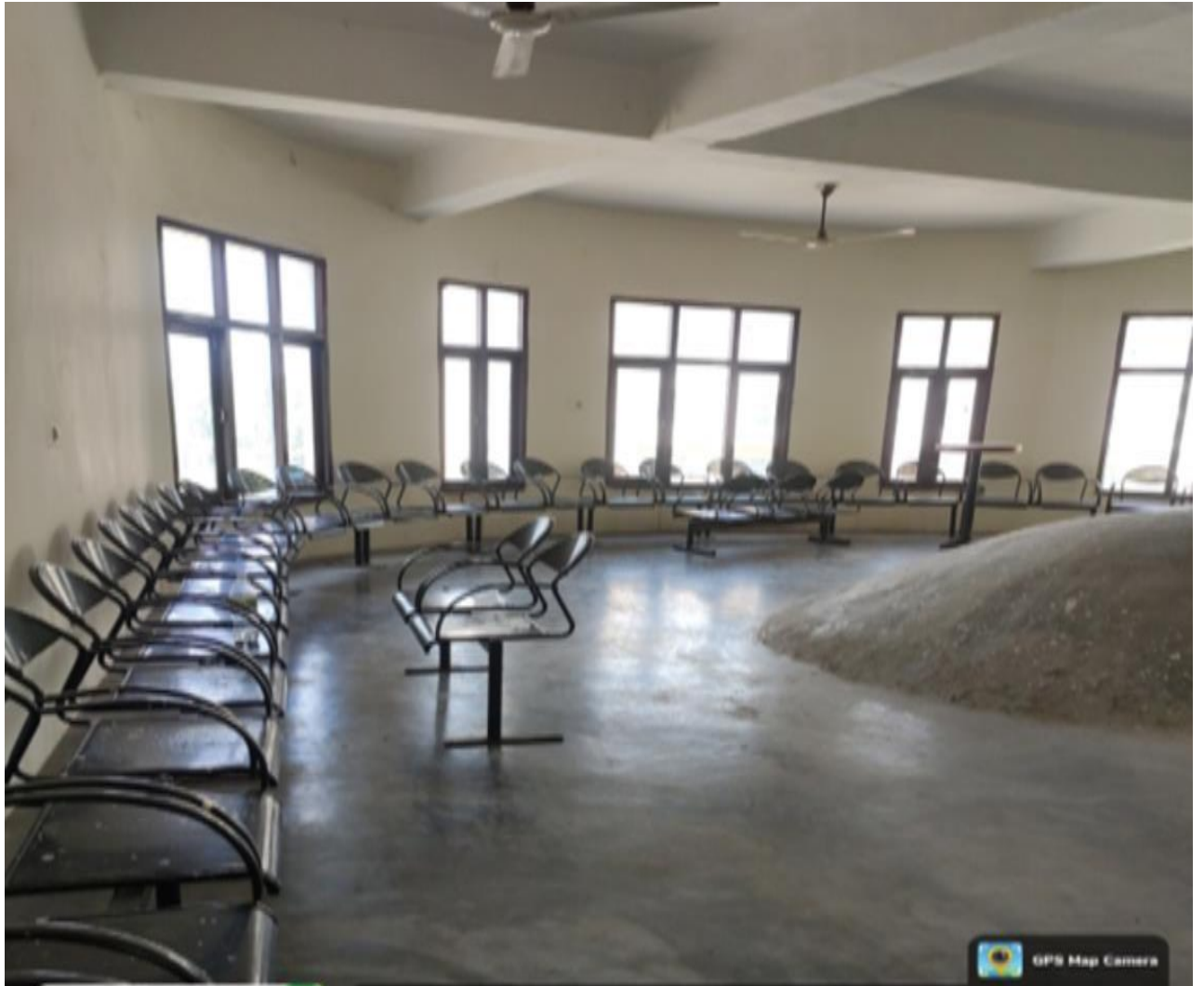
Amritsar, Punjab, India

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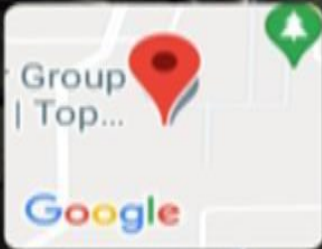
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Amritsar, Punjab, India

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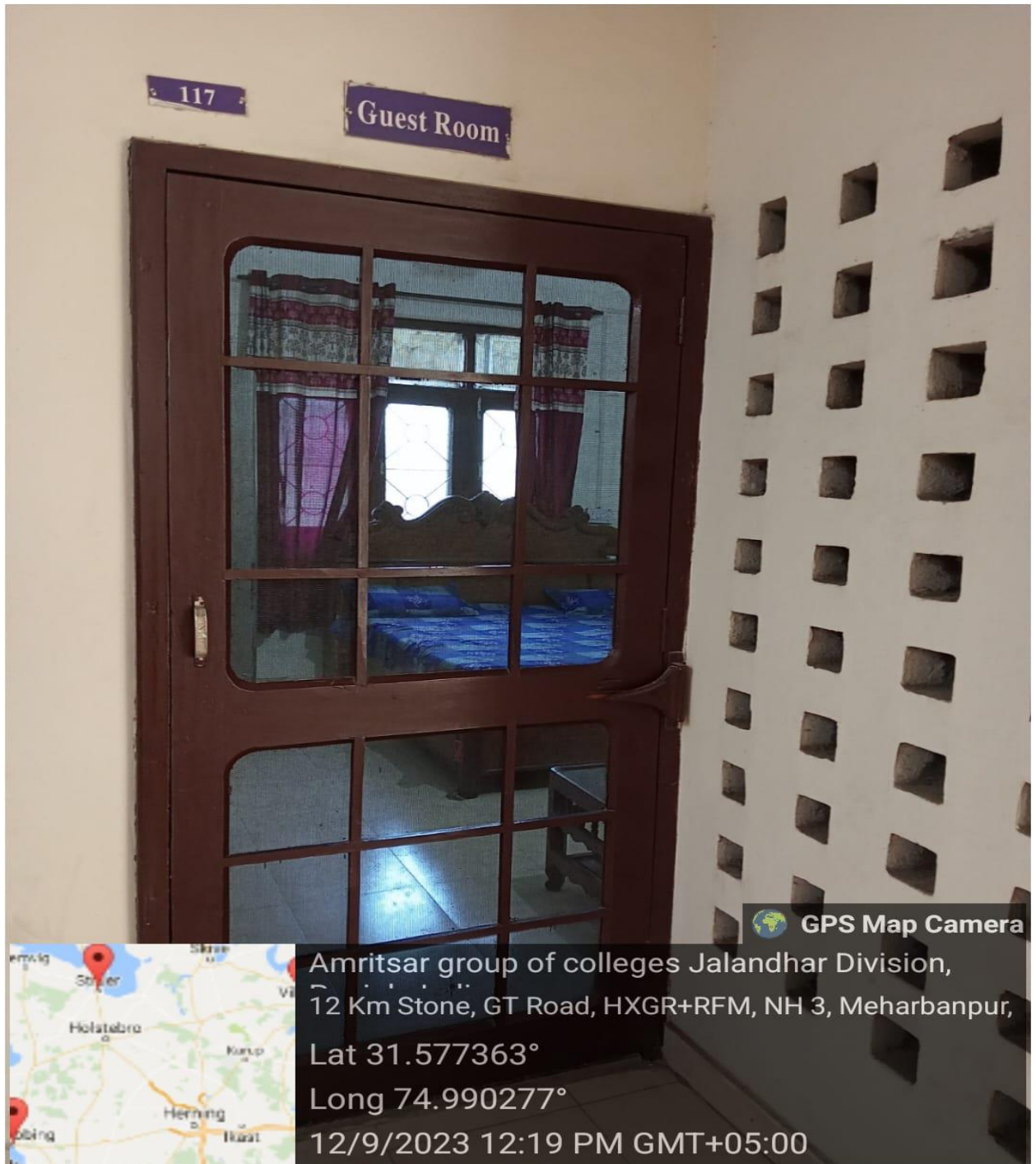
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HOSTELS

The campus provides separate hostels for male and female students, with student behavior closely monitored based on a clear set of rules and overseen by dedicated wardens.

Hostel Rooms





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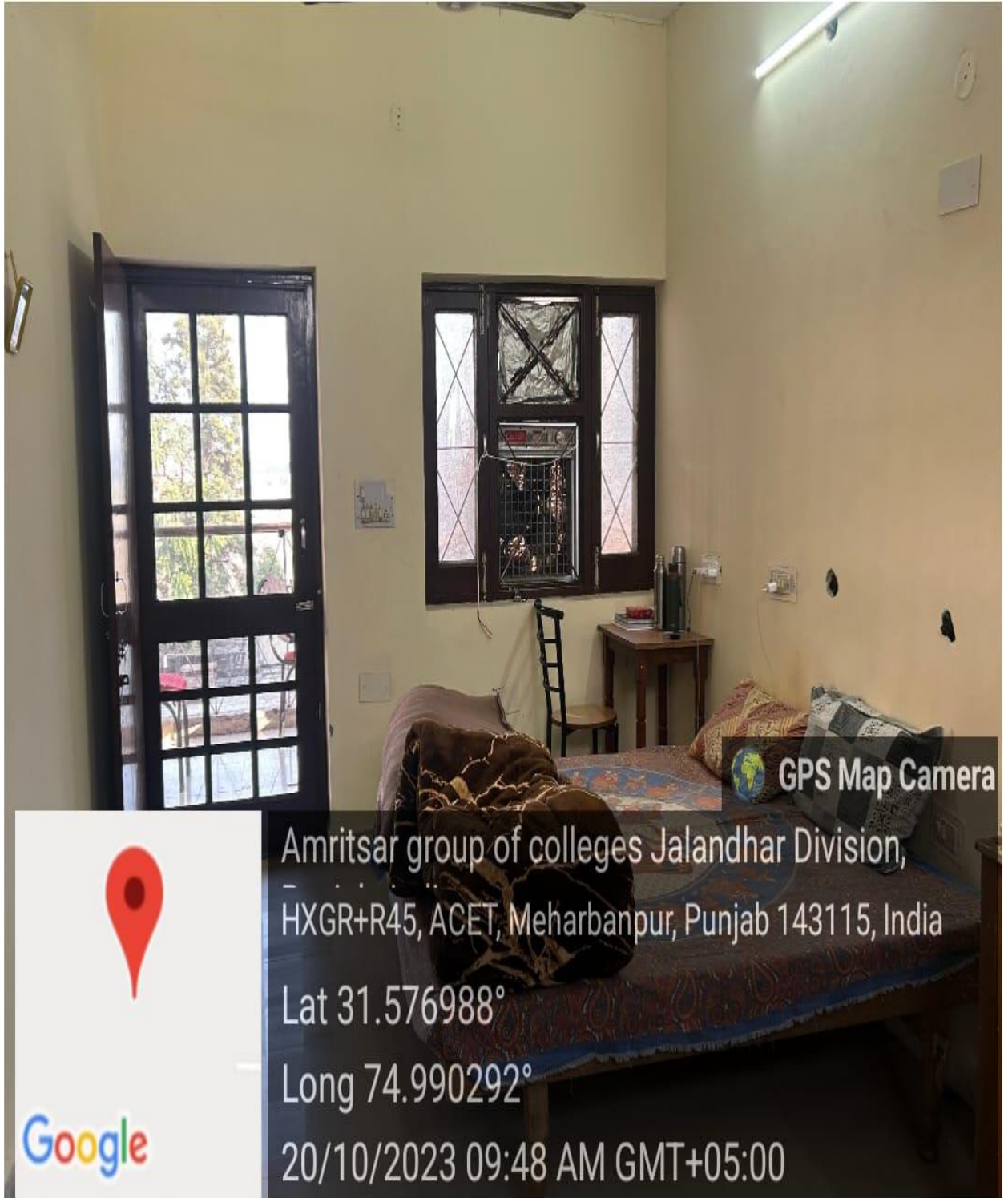
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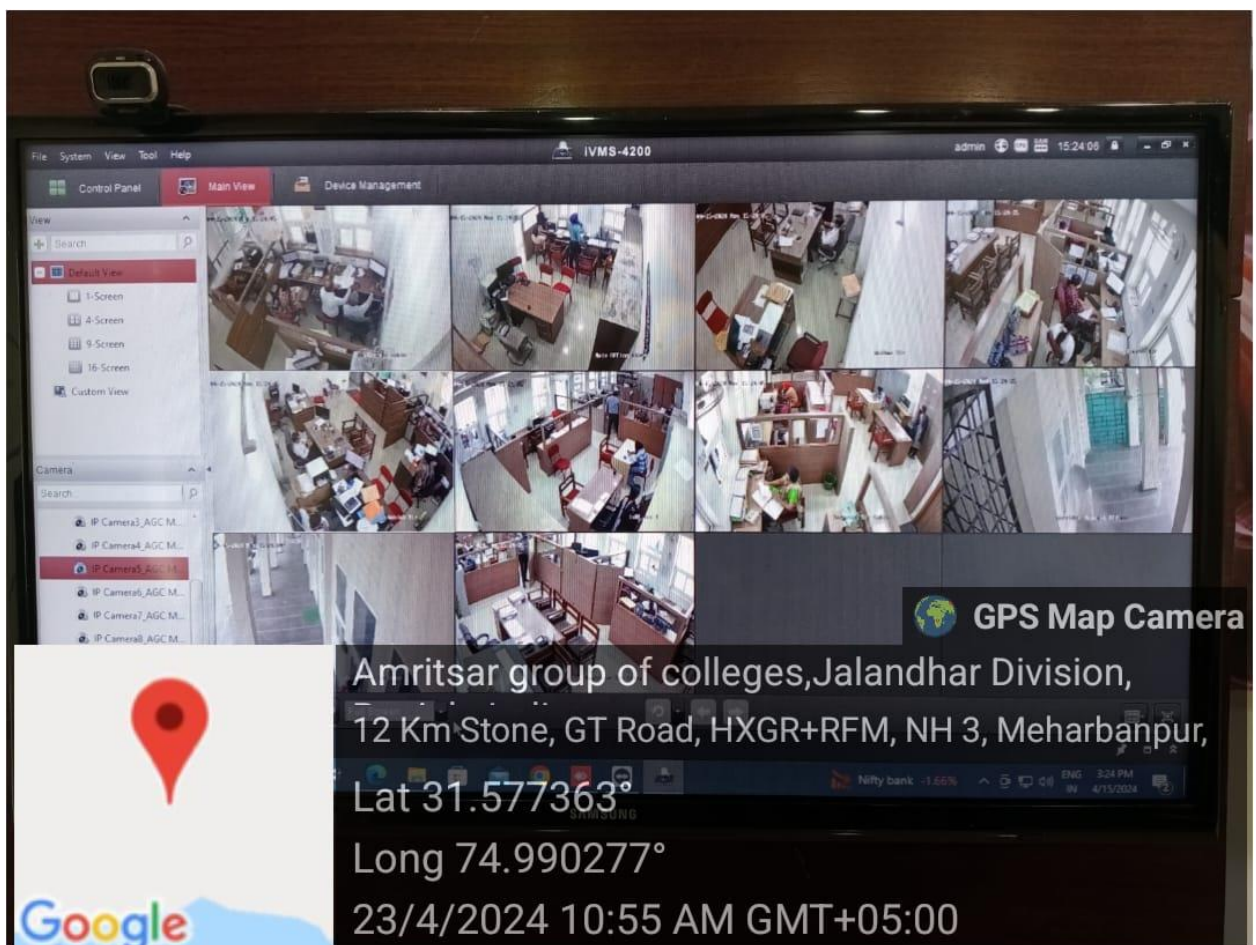
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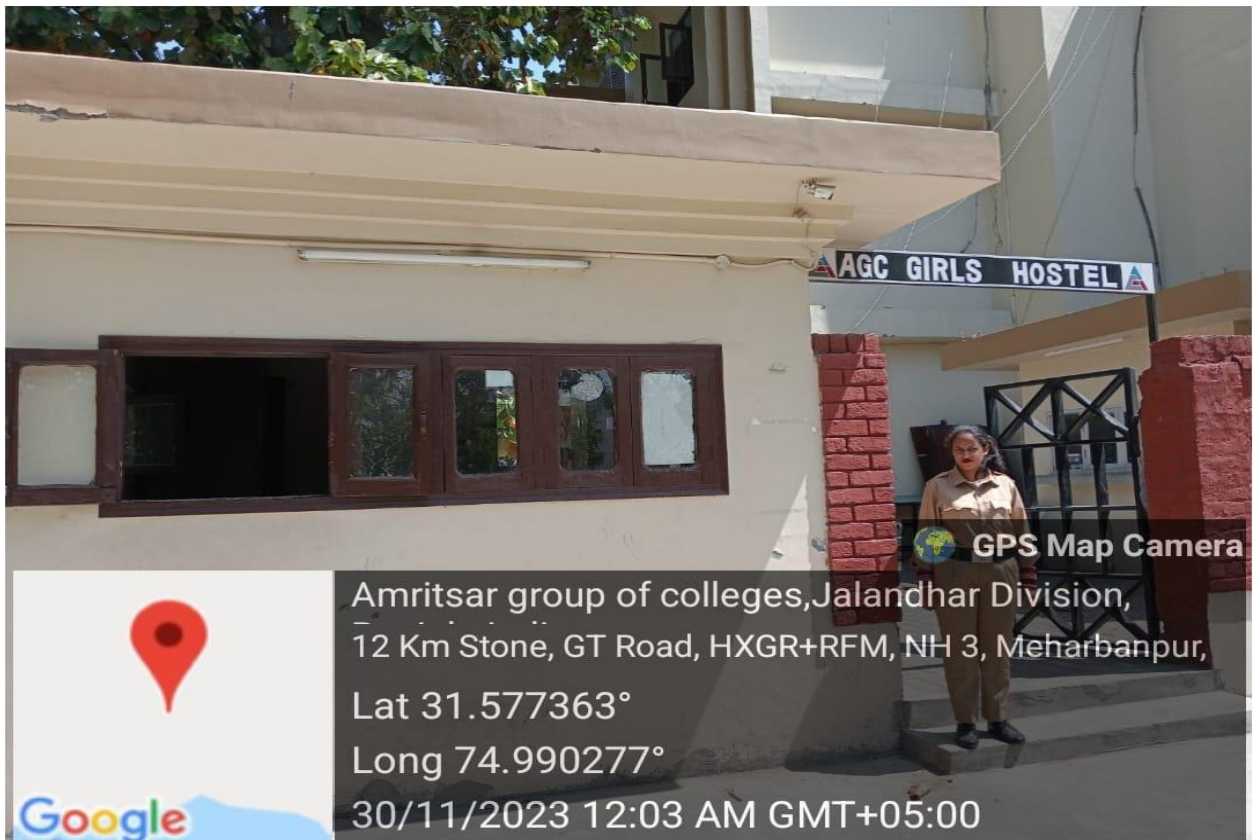
Safety and Security

To foster a safe and inclusive environment, posters promoting gender equity and awareness are displayed on notice boards across all departments. A complaint box is placed outside the Principal's office for easy submission of grievances. Contact details, including telephone and mobile numbers of competent authorities, Heads, and Deans, are prominently displayed on notice boards, at various locations within the institute, and on the college website. Faculty members are instructed to keep classroom doors open during lectures to ensure transparency and security.





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