AMRITSAR GROUP OF COLLEGES

NAAC Grade "A" 3rd Cycle under Autonomous Category | Autonomous Status (Since 2014) Conferred by UGC

स्वदेशी शोध संस्थान
धर्मस्य मूलं अर्थः

Springer

AISBL 2026

INTERNATIONAL CONFERENCE

ON

ARTIFICIAL INTELLIGENCE - DRIVEN SUSTAINABLE BUSINESS & GLOBAL LEADERSHIP

10–11 DECEMBER 2026

Jointly organized by

Centre for Research and Innovation

and

Department of Management Studies

Amritsar Group of Colleges, Amritsar



Registration Information:

Details on registration fees and deadlines Scan the QR code

12 Km Stone, Amritsar-Jalandhar, G.T Road, Amritsar-143001 (PB) , India

ABOUT US

www.agcamritsar.in

ABOUT CONFERENCE

The International Conference on AI-Driven Sustainable Business & Global Leadership (AISBL 2026) is a premier global platform that brings together academicians, researchers, industry experts, policymakers, entrepreneurs, and students to discuss the transformative role of Artificial Intelligence in shaping sustainable business ecosystems and responsible leadership practices.

As organizations worldwide navigate rapid technological advancement, environmental challenges, and changing stakeholder expectations, the integration of AI with sustainable business strategies has become a critical area of exploration. AISBL 2026 aims to foster interdisciplinary dialogue, promote innovative research, and facilitate collaboration among stakeholders committed to creating intelligent, ethical, and sustainable organizations.

AISBL 2026 seeks to address emerging opportunities and challenges at the intersection of Artificial Intelligence, sustainability, innovation, and leadership. The conference will provide a vibrant forum for presenting cutting-edge research, sharing best practices, and exploring future trends that influence business transformation in the digital era.

The conference encourages contributions from diverse disciplines including Management, Commerce, Economics, Information Systems, Data Analytics, Finance, Marketing, Human Resource Management, Entrepreneurship, Public Policy, and Sustainability Studies.

ABOUT THE DEPARTMENT OF MANAGEMENT STUDIES

The Department of Management Studies is one of the elite departments of AGC, functioning since 2004, working on the postulates of 3 Es Education, Enhancement and Employment. The Department offers two Postgraduate Programmes: Master of Business Administration and Master of Commerce; three Undergraduate Programmes: Bachelor of Commerce (Honors), Bachelor of Business Administration and BA (Computer Science) and one vocational course: B.Voc (Digital Marketing & E-Commerce). It encompasses the vision and mission of the institute imparting high-quality education to the students. The Department is equipped with well-qualified and experienced faculty to enhance the students' managerial skills and professional attitudes that enable them to face the challenges in their professional career.

ABOUT CRI

The Centre of Research and Innovation (CRI) at Amritsar Group of Colleges (AGC) serves as a faculty-centric platform dedicated to enhancing research excellence and academic advancement. CRI supports faculty through structured research initiatives, national and international conferences, Faculty Development Programs (FDPs), seminars, workshops, and expert guest lectures. The Centre promotes interdisciplinary and application-oriented research, assists in funded projects and quality publications, and strengthens research competencies, patent filing, and IPR awareness. Through industry–academia collaboration, CRI fosters innovation, scholarly leadership, and meaningful contributions to sustainable development and societal progress.

ABOUT AGC

Amritsar Group of Colleges (AGC), established in 2002 by the Amritsar International Foundation (Trust), is an autonomous institution affiliated with I.K.G. Punjab Technical University and approved by AICTE, New Delhi. Accredited with Grade 'A' by NAAC and NBA for various departments, AGC offers premier graduate and postgraduate programs. Renowned for its world-class learning environment, expert faculty, and global collaborations, it ranks among the top engineering colleges in North India. Through MoUs with universities in the USA, Canada, UK, New Zealand, and Taiwan, AGC provides excellent opportunities for international education.

ABOUT AMRITSAR

Amritsar, a city steeped in history and spirituality, is one of India's most treasured cultural destinations. Known as the home of the iconic Golden Temple, it welcomes millions of pilgrims and tourists each year with open arms and heartfelt hospitality. But Amritsar is much more than a religious hub-it's a vibrant blend of tradition, flavour, and patriotism. Every moment here is a celebration of culture, faith, and flavour-making Amritsar not just a city you visit, but a memory you carry forever.

OBJECTIVES

- Promote research on AI-driven business transformation.
- Explore sustainable business models and responsible innovation.
- Discuss ethical implications and governance of AI technologies.
- Strengthen academia-industry collaboration.
- Encourage global networking and knowledge sharing.
- Support Sustainable Development Goals (SDGs) through technological innovation.

PUBLICATION OPPORTUNITIES

Selected papers after peer review will be considered for publication in Conference Proceedings, an Edited Book with ISBN, in Atlantic Press - Springer and high quality papers will be published in Peer Review Journal, and also submitted to the Scopus database.

CONFERENCE TIMELINE

Call for paper submission opens	14 September, 2026
Final Deadline for paper submission	30 October, 2026
Submission of Camera-ready paper	20 November, 2026
Conference Dates	10–11 December, 2026

REGISTRATION FEES

FOR INDIAN PARTICIPANTS (INR):

STUDENTS / RESEARCH SCHOLARS	9000/-
FACULTY MEMBERS	10000/-
INDUSTRY PROFESSIONALS	12000/
DELEGATES (PARTICIPATION ONLY)	5000/-

FOR FOREIGN PARTICIPANTS (USD):

STUDENTS / RESEARCH SCHOLARS	$ 150/-
FACULTY MEMBERS	$ 180/-
INDUSTRY PROFESSIONALS	$ 200/-
DELEGATES (PARTICIPATION ONLY)	$ 100/-

CALL FOR PAPERS

AISBL 2026 invites original and unpublished research papers, conceptual papers, case studies, review articles, and industry insights related to the conference theme and tracks. Contributions from academicians, researchers, practitioners, policymakers, and doctoral scholars are welcome.

Type of Submissions

We accept a wide variety of academic and professional paper tracks.

- Full Research Papers
- Conceptual Papers
- Case Studies
- Review Papers
- Industry Practices
- Doctoral Research Papers

INTERNATIONAL KEYNOTE SPEAKER



Dr. Tariq Masood
Frostburg State University, Frostburg, Maryland State, United States



Dr. Prabha Kiran
Head, Business Case Center, Westminster International University, Tashkent, Uzbekistan



Dr. Anand Nayyar
Professor, Scientist, Vice-Chairman Intelligent Systems Lab In School Of Computer Science-Duy Tan University Da Nang, Vietnam



Dr. Priyanka Singh
Assistant Professor, State University of New York, Plattsburgh



Dr. Erdogan Ekiz
Professor and Founding Dean of Hospitality Management and Tourism School at Central Asian University, Tashkent, Uzbekistan



Dr. Uday K Ghosh
Professor of Business Administration, Lincoln University, California, USA.



Dr. Narina Thakur
Faculty of Natural Sciences University of Stirling RAK, Ras Al Khaimah, UAE



Dr. Ahmed A. Elngar
Faculty of Computers and Artificial Intelligence, Beni-Suef University, Beni-Suef City, 62511, Egypt.

NATIONAL KEYNOTE SPEAKER



Dr. Harpreet Kaur
Associate Professor, IIM Amritsar India



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Dean (Faculty), IIM, Indore, India



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Assistant Professor, IIM Amritsar India



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Professor, IIM Indore, India



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Dr. Amritesh
Department of Humanities and Social Sciences, IIT Ropar



Dr. Vikram Sandhu
Professor & Director, University Business School, Guru Nanak Dev University, Amritsar (Punjab) India

Please send your manuscripts exclusively via email to aisbl2026@acetedu.in
Manuscripts submitted through any other means will NOT be accepted.

For inquiries regarding AISBL 2026

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