

Date: 04th Mar, 2022

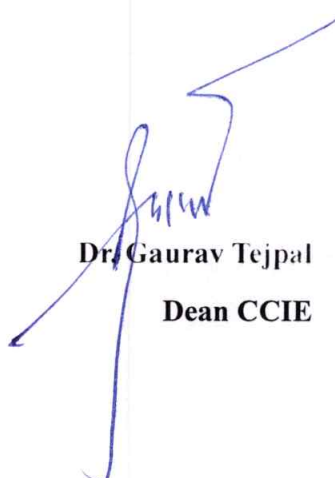
Time: 11:00 AM

Venue: Admission Cell


All Admission Committee members are hereby informed that a meeting has been held on 04th Mar, 2022, as per the following agenda given below:

Agenda:

- Ongoing Class XII Board Examinations will be reviewed.
- Feedback from exam-centre activities including pamphlet distribution will be discussed.
- Student and parent interaction during exam hours will be assessed.
- Advertisement initiatives will be reviewed including:
 - Newspaper insertions
 - Outdoor hoardings
 - Digital promotion



Dr. Gaurav Tejpal
Dean CCIE

 AMRITSAR GROUP OF COLLEGES ENGINEERING PHARMACY	Minutes of 5th Meeting of Admission Committee	Office of Campus Connect & International Education
	AGC/CCIE/2022/005 Date :04/03/2022	

DISCUSSION				
The following Agendas were discussed during the Admission Committee Meeting				
S.No.	Agenda	Decision	Responsibility	Deadline
1	Review of Ongoing Class XII Board Examinations	<ul style="list-style-type: none"> Monitoring student participation at exam centres. Identifying peak times for interactions with students and parents. Adjusting on-ground and digital strategies based on exam schedules. 	Admission Committee	08.03.2022
2	Student and Parent Interaction Assessment	<ul style="list-style-type: none"> Number of meaningful interactions and enquiries generated. Common questions or concerns raised by students and parents. Follow-up strategy for interactions during exam periods. 	Admission Committee	08.03.2022
3	Advertisement Initiatives Review	<ul style="list-style-type: none"> Newspaper Insertions: Reach, circulation areas, and response rate. Outdoor Hoardings: Locations, visibility, and brand recall. Digital Promotion: Social media ads, search engine campaigns, website traffic, and lead generat 	Admission Committee	08.03.2022

Dr. Gaurav Tejpal

Dean CCIE

Copy to: Principal (AGC) for information