



**Circular**  
(5<sup>th</sup> Meeting of Admission Committee)  
AGC/CCIE/2022/005 Date: 01/03/2022

Office of Campus  
Connect &  
International  
Education

Date: 04<sup>th</sup> Mar, 2022

Time: 11:00 AM

Venue: Admission Cell

All Admission Committee members are hereby informed that a meeting has been held on 04<sup>th</sup> Mar, 2022, as per the following agenda given below:

**Agenda:**

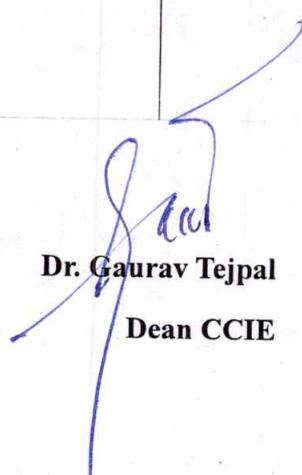
- Ongoing Class XII Board Examinations will be reviewed.
- Feedback from exam-centre activities including pamphlet distribution will be discussed.
- Student and parent interaction during exam hours will be assessed.
- Advertisement initiatives will be reviewed including:
  - Newspaper insertions
  - Outdoor hoardings
  - Digital promotion

Dr. Gaurav Tejpal  
Dean CCIE

### DISCUSSION

The following Agendas were discussed during the Admission Committee Meeting

S.No.	Agenda	Decision	Responsibility	Deadline
1	Review of Ongoing Class XII Board Examinations	<ul style="list-style-type: none"> <li>Monitoring student participation at exam centres.</li> <li>Identifying peak times for interactions with students and parents.</li> <li>Adjusting on-ground and digital strategies based on exam schedules.</li> </ul>	Admission Committee	08.03.2022
2	Student and Parent Interaction Assessment	<ul style="list-style-type: none"> <li>Number of meaningful interactions and enquiries generated.</li> <li>Common questions or concerns raised by students and parents.</li> <li>Follow-up strategy for interactions during exam periods.</li> </ul>	Admission Committee	08.03.2022
3	Advertisement Initiatives Review	<ul style="list-style-type: none"> <li><b>Newspaper Insertions:</b> Reach, circulation areas, and response rate.</li> <li><b>Outdoor Hoardings:</b> Locations, visibility, and brand recall.</li> <li><b>Digital Promotion:</b> Social media ads, search engine campaigns, website traffic, and lead generat</li> </ul>	Admission Committee	08.03.2022

  
**Dr. Gaurav Tejpal**

**Dean CCIE**

**Copy to: Principal (AGC) for information**