 <b>AMRITSAR</b> GROUP OF COLLEGES ENGINEERING   PHARMACY	<b>Circular</b> (19 <sup>th</sup> Meeting of Admission Committee)	<b>Office of Campus Connect &amp; International Education</b>
	<b>AGC/CCIE/2024/019 Date: 05/10/2024</b>	

Date: 07<sup>th</sup> Oct, 2024

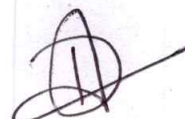
Time: 3:00 PM

Venue: Admission Cell

All Admission Committee members are hereby informed that a meeting has been held on 07<sup>th</sup> Oct, 2024, as per the following agenda given below:


**Agenda:**

- To discuss and finalize the date of the Fusion Event and to review the proposed schedule and key activities of the event.
- To plan campus visits for students of various schools at Amritsar Group of Colleges (AGC).
- To plan interaction sessions, campus tours, and counselling activities for visiting students.
- Discussion on Activities to be conducted to boost the advertisement
- Discussion to provide detailed information regarding admissions of 2024

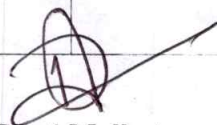


**Dr. Dipti Malhotra**

**Dean CCIE**

 <b>AMRITSAR</b> GROUP OF COLLEGES ENGINEERING   PHARMACY	<b>Minutes of 19<sup>th</sup> Meeting of Admission Committee</b>	<b>Office of Campus Connect &amp; International Education</b>
	<b>AGC/CCIE/2024/019 Date :07/10/2024</b>	

<b>DISCUSSION</b>				
The following Agendas were discussed during the Admission Committee Meeting				
<b>S.No.</b>	<b>Agenda</b>	<b>Decision</b>	<b>Responsibility</b>	<b>Deadline</b>
1	Finalization of Fusion Event Date & Review of Event Schedule	<ul style="list-style-type: none"> <li>The proposed date for the <b>Fusion Event</b> was discussed in detail.</li> <li>The tentative schedule and key activities planned for the event were reviewed.</li> </ul>	Admission Committee	10.10.2024
2	Planning of Campus Visits for School Students at AGC	<ul style="list-style-type: none"> <li>Prepare a list of target schools and tentative visit dates.</li> <li>Assign a coordination team to liaise with schools and manage logistics.</li> </ul>	Admission Committee	10.10.2024
3	Activities to Boost Advertisement & Promotion	<ul style="list-style-type: none"> <li>Implement digital marketing campaigns, social media promotions, and on-ground branding.</li> <li>Utilize banners, standees, brochures, and event promotions in schools.</li> <li>Coordinate with the marketing team for pre-event and post-event publicity.</li> </ul>	Admission Committee	15.10.2024

  
**Dr. Dipti Malhotra**  
**Dean CCIE**

**Copy to: Principal (AGC) for information**