



Date: 07th Oct, 2024

Time: 3:00 PM

Venue: Admission Cell

All Admission Committee members are hereby informed that a meeting has been held on 07th Oct, 2024, as per the following agenda given below:

Agenda:

- To discuss and finalize the date of the Fusion Event and to review the proposed schedule and key activities of the event.
- To plan campus visits for students of various schools at Amritsar Group of Colleges (AGC).
- To plan interaction sessions, campus tours, and counselling activities for visiting students.
- Discussion on Activities to be conducted to boost the advertisement
- Discussion to provide detailed information regarding admissions of 2024

Dr. Dipti Malhotra

Dean CCIE

DISCUSSION

The following Agendas were discussed during the Admission Committee Meeting

S.No.	Agenda	Decision	Responsibility	Deadline
1	Finalization of Fusion Event Date & Review of Event Schedule	<ul style="list-style-type: none"> The proposed date for the Fusion Event was discussed in detail. The tentative schedule and key activities planned for the event were reviewed. 	Admission Committee	10.10.2024
2	Planning of Campus Visits for School Students at AGC	<ul style="list-style-type: none"> Prepare a list of target schools and tentative visit dates. Assign a coordination team to liaise with schools and manage logistics. 	Admission Committee	10.10.2024
3	Activities to Boost Advertisement & Promotion	<ul style="list-style-type: none"> Implement digital marketing campaigns, social media promotions, and on-ground branding. Utilize banners, standees, brochures, and event promotions in schools. Coordinate with the marketing team for pre-event and post-event publicity. 	Admission Committee	15.10.2024


Dr. Dipti Malhotra

Dean CCIE

Copy to: Principal (AGC) for information