



Date: 24th Jun, 2024

Time: 2:00 PM

Venue: Admission Cell

All Admission Committee members are hereby informed that a meeting has been held on 24th Jun, 2024, as per the following agenda given below:

Agenda:

- To discuss the maximum outreach by the call centre to convert enquiries into admissions using the scholarship
- Discussion to review call targets, follow-up schedules, and student response.
- To review the number of admissions confirmed after announcing the last date of the Scholarship.
- To analyse the impact of scholarship promotion on enrolment trends and course-wise admissions.
- Discussion regarding the data collection from the ongoing entrance exams

Dr. Dipti Malhotra

Dean CCIE

S.No.	Agenda	Decision	Responsibility	Deadline
1	Call Centre Outreach for Enquiry Conversion Using Scholarships	<ul style="list-style-type: none"> The strategy for maximizing call centre outreach to convert enquiries into admissions through scholarship offerings was discussed. Emphasis was placed on effective communication of scholarship benefits to prospective students. 	Admission Committee	30.06.2024
2	Review of Call Targets, Follow-Up Schedules, and Student Response	<ul style="list-style-type: none"> Call targets and follow-up schedules were reviewed. Student response rates and feedback from call interactions were analyzed to assess effectiveness and identify areas for improvement. 	Admission Committee	



Dr. Dipti Malhotra

Dean CCIE

Copy to: Principal (AGC) for information