 <b>AMRITSAR</b> GROUP OF COLLEGES ENGINEERING   PHARMACY	<p align="center"><b>Circular</b>          (3<sup>rd</sup> Meeting of Admission Committee)</p> <hr/> <b>AGC/CCIE/2025/003 Date:03/02/2025</b>	<b>Office of Campus          Connect &amp;          International          Education</b>
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Date: 04<sup>th</sup> Feb, 2025

Time: 11:00 AM

Venue: Admission Cell

All Admission Committee members are hereby informed that a meeting has been held on 05<sup>th</sup> Feb, 2025, as per the following agenda given below:


**Agenda:**

- The upcoming ISC, PSEB & CBSE class 12th board examinations commencement dates will be discussed.
- The admission strategy for academic session 2025-2026 will be discussed in detail
- It will be decided to intensify board exam time promotion
- It will be discussed to get the lists of Examination centres for 12th exams for pamphlets distribution
- The marketing team presented the data collected status till date
- All areas will be instructed to work in close coordination to achieve the admission 2025 targets.



**Dr. Dipti Malhotra**

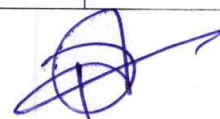
**Dean CCIE**

 <b>AMRITSAR</b> GROUP OF COLLEGES ENGINEERING   PHARMACY	<b>Minutes of 3<sup>rd</sup> Meeting of Admission Committee</b>	<b>Office of Campus Connect &amp; International Education</b>
	<b>AGC/CCIE/2025/003 Date :04/02/2025</b>	

### DISCUSSION

The following Agendas were discussed during the Admission Committee Meeting

S.No.	Agenda	Decision	Responsibility	Deadline
1	Discussion on Upcoming Board Examinations	<ul style="list-style-type: none"> <li>Prepare a calendar integrating board exam dates with promotional activities.</li> <li>Identify critical periods for maximum outreach to prospective students.</li> </ul>	Admission Committee	08.02.2025
2	Admission Strategy for Academic Session 2025-26	<ul style="list-style-type: none"> <li>Intensify outreach efforts during and after board exam periods.</li> <li>Ensure all teams are aligned on roles, responsibilities, and timelines.</li> </ul>	Admission Committee	08.02.2025
3	Intensifying Board Exam Time Promotion	<ul style="list-style-type: none"> <li>Launch targeted campaigns in key locations and schools.</li> <li>Utilize print, digital, and on-ground promotional activities.</li> <li>Distribute pamphlets and brochures at examination centers.</li> </ul>	Admission Committee	08.02.2025



**Dr. Dipti Malhotra**

**Dean CCIE**

**Copy to: Principal (AGC) for information**