 <b>AMRITSAR</b> GROUP OF COLLEGES ENGINEERING   PHARMACY	<b>Circular</b> (4 <sup>th</sup> Meeting of Admission Committee) <hr/> <b>AGC/CCIE/2025/004 Date: 20/02/2025</b>	<b>Office of Campus Connect &amp; International Education</b>
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Date: 21<sup>th</sup> Feb, 2025

Time: 11:00 AM

Venue: Admission Cell

All Admission Committee members are hereby informed that a meeting has been held on 21<sup>th</sup> Feb, 2025, as per the following agenda given below:


**Agenda:**

- CBSE examinations centres will be finalized for pamphlets distribution
- Ongoing advertisements and marketing outside examination centres of ISC & PSEB for 12th standard will be discussed
- Deployment of staff at exam centres will be planned
- Data collection targets to achieved data will be reviewed
- Newspapers insertions in regional dailies along with outdoor hoardings will be reviewed



**Dr. Dipti Malhotra**

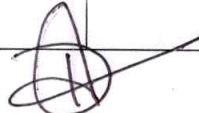
**Dean CCIE**

 <b>AMRITSAR</b> GROUP OF COLLEGES ENGINEERING   PHARMACY	<b>Minutes of 4<sup>th</sup> Meeting of Admission Committee</b>	<b>Office of Campus Connect &amp; International Education</b>
	<b>AGC/CCIE/2025/004 Date :21/02/2025</b>	

### DISCUSSION

The following Agendas were discussed during the Admission Committee Meeting

S.No.	Agenda	Decision	Responsibility	Deadline
1	Finalization of CBSE Examination Centres for Pamphlet Distribution	<ul style="list-style-type: none"> <li>Confirm and finalize the list of CBSE exam centres.</li> <li>Assign outreach teams for distribution and on-ground engagement.</li> </ul>	Admission Committee	26.02.2025
2	Ongoing Advertisement & Marketing for ISC & PSEB Exams	<ul style="list-style-type: none"> <li>Continue targeted advertisements near exam centres.</li> <li>Use banners, posters, pamphlets, and digital messaging to increase visibility.</li> <li>Monitor impact of ongoing campaigns and adjust as necessary.</li> </ul>	Admission Committee	26.02.2025
3	Deployment of Staff at Examination Centres	<ul style="list-style-type: none"> <li>Allocate staff for each exam centre with clear responsibilities.</li> <li>Ensure staff carry promotional materials and information regarding courses and admissions.</li> <li>Maintain attendance and reporting for each deployment.</li> </ul>	Admission Committee	26.02.2025

  
**Dr. Dipti Malhotra**  
 Dean CCIE

**Copy to: Principal (AGC) for information**