



Date: 21th Feb, 2025

Time: 11:00 AM

Venue: Admission Cell

All Admission Committee members are hereby informed that a meeting has been held on 21th Feb, 2025, as per the following agenda given below:

Agenda:

- CBSE examinations centres will be finalized for pamphlets distribution
- Ongoing advertisements and marketing outside examination centres of ISC & PSEB for 12th standard will be discussed
- Deployment of staff at exam centres will be planned
- Data collection targets to achieved data will be reviewed
- Newspapers insertions in regional dailies along with outdoor hoardings will be reviewed

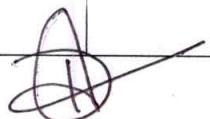
Dr. Dipti Malhotra

Dean CCIE

DISCUSSION

The following Agendas were discussed during the Admission Committee Meeting

S.No.	Agenda	Decision	Responsibility	Deadline
1	Finalization of CBSE Examination Centres for Pamphlet Distribution	<ul style="list-style-type: none"> Confirm and finalize the list of CBSE exam centres. Assign outreach teams for distribution and on-ground engagement. 	Admission Committee	26.02.2025
2	Ongoing Advertisement & Marketing for ISC & PSEB Exams	<ul style="list-style-type: none"> Continue targeted advertisements near exam centres. Use banners, posters, pamphlets, and digital messaging to increase visibility. Monitor impact of ongoing campaigns and adjust as necessary. 	Admission Committee	26.02.2025
3	Deployment of Staff at Examination Centres	<ul style="list-style-type: none"> Allocate staff for each exam centre with clear responsibilities. Ensure staff carry promotional materials and information regarding courses and admissions. Maintain attendance and reporting for each deployment. 	Admission Committee	26.02.2025



Dr. Dipti Malhotra

Dean CCIE

Copy to: Principal (AGC) for information