

 AMRITSAR GROUP OF COLLEGES <small>ENGINEERING PHARMACY LAW</small>	Action Taken on Employer Feedback	Training & Placements Cell
	2024-2025	

Based on the feedback collected from **48 employers**, the Placement Cell reviewed the observations and suggestions received. While **40 employers** expressed **Satisfactory to Very Satisfactory** responses, feedback from **8 employers** indicated certain areas requiring improvement. The following actions have been initiated to enhance student employability, curriculum effectiveness, and placement outcomes.

1. Strengthening Soft-Skill Enrichment Programs

- Regular soft-skill development sessions have been enhanced with a focus on professional communication, workplace etiquette, and interpersonal skills.
- Interactive workshops focusing on verbal and non-verbal communication have been conducted for final-year students.

2. Increased Focus on Mock Interviews and Group Discussions

- The frequency of mock interviews and group discussion (GD) sessions has been increased to provide students with real-time interview exposure.
- Constructive feedback is provided to students to improve clarity of expression, confidence, and professional articulation.

3. Experiential and Interactive Learning Opportunities

- Students are encouraged to participate in presentations, role plays, case discussions, and team-based activities as part of placement preparation.
- Industry interaction sessions and expert talks have been utilized to expose students to professional communication standards followed in corporate environments.

4. Integration with Placement Preparation Strategy

- Communication skill enhancement has been integrated as a core component of pre-placement training programs.
- Students requiring additional support are guided through mentoring and focused practice sessions.

 AMRITSAR GROUP OF COLLEGES	Action Taken on Employer Feedback	Training & Placements Cell
	2024-2025	

Outcome Expected

- Improved professional communication and interpersonal skills among students
- Enhanced confidence and performance during interviews and group discussions
- Increased employer satisfaction and improved placement outcomes

Ashwini Kaur
Prepared By:

APO T&P

Lejaly
Reviewed By:

Dean T&P

Navd
Approved By:

Incharge (IQAC)